

# SHEEHAN PHINNEY

## Emily B. Penaskovic

Shareholder | Portsmouth, NH

Emily was an associate at the firm Cook Little before joining Sheehan Phinney's Corporate Group. Her diverse corporate practice encompasses a broad range of transactional, securities and general corporate matters. She represents entrepreneurs and high-growth companies across the business lifecycle, from guiding founders at the earliest stages, to assisting with equity and debt financings through the growth stages, to negotiating later stage exits. Through Sheehan Phinney's Boost for Startups program, Emily helps local startups with their most critical legal needs and connects them with valuable resources.

Emily has experience counseling companies in connection with entity formations and restructurings, capital raising, mergers and acquisitions, contract negotiations, and general corporate governance and strategic matters. Her practice also involves all aspects of trademark protection and intellectual property licensing, and during law school, Emily obtained a Certificate in Intellectual Property.



### Contact Information

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## Practice Areas

- Corporate
- Business Formation & Succession Planning
- Securities & Venture Capital
- Commercial Contracts
- Mergers & Acquisitions
- Private Companies
- Intellectual Property
- License & Assignment Agreements
- Startups/BOOST
- Technology & Related Commercial Agreements
- Trademarks

## Admissions

- State of New Hampshire
- Commonwealth of Massachusetts
- American Bar Association
- New Hampshire Bar Association

## Education

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- B.A., *summa cum laude*, University of New Hampshire
- J.D., *with honors*, University of Connecticut School of Law

## Civic Involvement

- New Hampshire Tech Alliance, Board of Directors, Chair of Startup Committee
- Manchester Young Professionals Network, Board of Directors, Secretary
- New Hampshire Startup Challenge, Chair
- Leadership Greater Manchester, Class of 2014

## Awards

- NH Business Review, 2024 New Hampshire 200
- Best Lawyers of America® One to Watch: Business Organizations (including LLCs and Partnerships); Corporate Law and Closely Held Companies and Family Business Law; Intellectual Property Law; Mergers and Acquisitions Law; Securities / Capital Markets
- New England Super Lawyers Rising Star®

## Publications

- M&A lulls present an opportunity for increasing enterprise value
- Five Tips for Avoiding Common Startup Pitfalls
- Ask the Expert: Selecting and Protecting a Startup's Brand, April 27, 2023
- 5 Lessons Learned From Successful Startup Entrepreneurs
- Ask the Expert: Startup Funding Options: Where to Turn When Raising Capital, Union Leader, May 10, 2022.
- Ask the Expert: Leveraging Equity Compensation to Incentivize Key Employees, March 9, 2021.
- Ask the Expert: Building a Solid Foundation for a New Company (Even During a Pandemic), Union Leader, May 3, 2020.
- Protecting a Company's Assets, Trademarks Included, NH Bar News, December 19, 2018.

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- Ask the Expert: Collaboration is Key for Entrepreneurs and Organizations that Support Them, Union Leader, October 2, 2018.
- New Hampshire, Ch. VII, in Doing Business in States Other Than the State of Incorporation (Minnesota through Wyoming), No 85 Corporate Practice Portfolio Series (BNA 2018).
- Ask the Expert: Securities Laws Get an Upgrade, Union Leader, January 10, 2016.
- Sweeping Changes Are Improving the Landscape for Entrepreneurs, NH Bar News, December 16, 2015.
- Defining Genuine Use Requirements of Community Trademarks in Light of an Expanding European Union, Connecticut Journal of International Law, Vol. 27 (Spring 2012).