



# Global Intellectual Property Protection

Thursday, March 10, 2011

9 a.m. to 12 p.m.  
Concord, NH  
\$40 per person

## Speakers:

SHEEHAN PHINNEY  
BASS + GREEN PA  
Attorneys:

Doug Verge, Esq.  
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Global competition and the continuous evolution of innovative technologies is vital to the world economy. Many companies are vulnerable to breaches of their intellectual property (IP), such as trade secrets and copyright materials, especially in certain international markets. Knowing how to protect IP not only allows companies to protect what may be “rightfully theirs”, but also allows for competitive advantage and encourages new innovation.

Patents, trademarks, and copyrights are the most common methods of protection. However, even companies who have protection plans in place in the domestic market need to be aware about what protection exists internationally.

IP protection affects every industry, including medical, biotech, energy, electronics, and even the service industry! Does your company have the proper protection in place?

Please join us on **March 10th, 2011**, and learn from **Sheehan Phinney Bass + Green PA** intellectual property expert attorneys *Doug Verge, Peter Nieves, and Daniel Fink* about the different protection methods and how to obtain them, when and where they may be enforced, and what options exist for you in protecting your company’s intellectual property.



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For more information, please contact Ellie White at 603.271.8444 or [ellie.white@dred.state.nh.us](mailto:ellie.white@dred.state.nh.us)

To register for this seminar, please go to: <http://www.exportnh.org/calendar/registration.aspx>. If you choose to pay by check, please make the check out to SNHU/IIB, and mail it to:

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