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Intellectual Property and Technology

Increasingly, businesses are realizing the competitive and monetary value of their intellectual property. Our Intellectual Property and Technology Practice Group provides effective, practical and cost-efficient advice to clients in matters concerning intellectual property, e-commerce and the Internet.

We work with clients to evaluate, protect and enforce their intellectual property and technology rights, and to ensure that those rights are part of an ongoing, overall business strategy. Through the creation of an intellectual property portfolio, businesses are able to focus on maximizing the potential of their intellectual property. We can help you create an effective portfolio and then leverage that portfolio with respect to licensing, financing, and even merger or acquisition transactions.

Our services include:

- **Patent** - utility/design patent prosecution, domestic and international; opinions concerning the infringement/non-infringement of patents, the validity/invalidity of patents, and design of products and processes to avoid potential infringement assertions; patent licensing
- **Trademark** - domestic and international applications, registrations, and renewals; licensing and enforcement; assistance with branding strategies
- **Copyright** - registration, enforcement and licensing, including publishing agreements
- **E-commerce, the Internet, and Technology** - domain name registrations and disputes; electronic contracting; software development, licensing and maintenance issues and agreements; consumer privacy issues; electronic publishing; content licensing; e-commerce transactions; web site development, maintenance and hosting issues and agreements; co-branding agreements; strategic alliance structuring; IT outsourcing, data protection and e-business insurance issues
- **Trade Secrets** - protection and enforcement; issues arising from employment, independent contractor, joint venture and strategic alliance relationships
- **Export and Import** - restrictions and licenses; international technology transfers
- **Litigation** - trade secrets; trademarks; copyrights; patents; Internet; e-commerce; contracts; related issues
- **Licensing** - patents, trademarks, copyrights, software and other intellectual property and technology

Representative matters include:



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- Intellectual property counsel for one of the region's top dental insurers.
- Intellectual property counsel for one of the country's top educational software companies.
- Negotiated and drafted software agreements for a multi-million dollar system on behalf of a substantial nonprofit organization, dealing with some of the country's top software and service providers.
- Successfully represented a manufacturer of floral industry products in a significant case in Indiana that included cutting-edge developments in the law pertaining to trade dress and dilution issues, some of which went to the Seventh Circuit on appeal.
- Intellectual property counsel for one of the country's top yogurt companies.
- Trademark litigation counsel for one of the country's top appliance manufacturers.
- Patent litigation counsel for various national companies.
- Footwear manufacturer counsel with regard to online sweepstakes and contests.
- Counsel to a manufacturer of vitamin, mineral and nutritional supplement products in developing and improving intellectual property protection and intellectual property rights.
- IP counsel to one of the top international designers and manufacturers of high performance audio systems.
- Preparation and negotiation of multi-million dollar license agreements including terms associated with intellectual property.
- Prevented patent litigation multiple times by successfully proving invalidity of patent being enforced.
- Preparation and prosecution of patent applications for one of the premier educational institutions in electrical engineering.